

Contact...

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Sassafras Software has a long tradition as an innovator and market leader in tool development for Software Asset Management (SAM). The pioneering KeyServer® product has evolved over 26 years since its initial release into an elegant, award-winning, unified tool set for Hardware and Software Asset Management. K2 won the CODiE Award for "Best Asset Management Solution" and was voted by ITAM managers as the #1 Top Rated ITAM Solution on ToolsAdvisor.net where it has held that position since the rating website's inception.

Sassafras K2 is designed for today's complex physical, virtual, and cross-platform computing environments where it serves as a critical component of license compliance and software cost reduction in some of the largest corporate, academic, and government enterprises worldwide. Sassafras enjoys broad support from software publishers, including many technical partners that rely exclusively on K2 technology.

K2 KeyAuditor
& KeyServer

**Voted #1
Top Ranking ITAM Tool
on ToolsAdvisor.net**

Sassafras ships K2-KeyServer 7.4 Software Asset Management for Desktop to Datacenter, Virtual to Cloud

Hanover, NH - August 12, 2016: Sassafras Software, a pioneer in Software Asset Management (SAM) and IT Asset Management (ITAM), has released a major upgrade of its award-winning SAM/ITAM solution, K2-KeyServer. K2 version 7.4 adds support for Datacenter Processor Value Unit (PVU) and Core License Metrics, Configuration Logging with customizable alerts, an enhanced Web Interface and much, much more. K2 serves a diverse, global market of millions of computers at thousands of businesses, universities, military and government sites - saving hundreds of millions of dollars.

K2's Optimization Analytics lead to better Licensing Contracts

Gartner analyst Stephen White recently noted that SAM professionals are beginning a sustained shift toward license optimization and cost control. As SAM practices evolve Sassafras continues to drive change with market-leading methods for software license optimization.

K2's policy-driven entitlement management has provided unique and highly effective cost reduction methods for many years. Now K2's new license policy enhancements offer increasingly flexible and effective methods for distinguishing between the critically important metrics of deployment vs. license consumption. The result is that your IT team receives the definitive analysis that you need for negotiating favorable software licensing contracts.

Manage Data Center Software Costs with PVU & Core Licenses

Gartner estimates that Data Center software licensing will account for 54% of organizational software spending in 2016 and beyond. K2 v. 7.4 addresses this growing industry requirement by delivering its unique software license optimization capability to support Processor Value Unit (PVU) and Core License Metrics to tame the cost of IBM, Oracle, SAP, and Microsoft licensing.

Federated Management enhancements strengthen the Power of ITAM Teams

In 2015, Sassafras delivered Federated Management to pave the way for large organizations to build team-centric admin protocols for federated SAM/ITAM management. With the release of K2 v 7.4, Sassafras strengthens this capability with a completely new and extensive Configuration Logging Journal with configurable alerts and emails.

JavaScript Integration Automates Administrative Tasks

K2's Automated Administrative tasks with JavaScript Integration take the pain and drudgery out of repeatable configuration and management tasks. Scripted tasks extend new methods to import/export data from and to diverse systems. K2's embedded JavaScript engine will execute automated scripts that access, read,

K2 Key Auditor & KeyServer

Sassafras has been instrumental in driving the development of software licensing standards for over two decades. Members of the Sassafras team were among the coauthors of the LS-API specification in the early 1990's. In recent years, Sassafras personnel have coauthored the ISO/IEC 19770-2 Software ID (SWID) standard and the ISO/IEC 19770-3 Software Entitlement standard.

Sassafras Software has been recognized by the world's leading IT Asset Management associations with the highest levels of professional recognition in the IT Asset Management industry.

K2 Supported Platforms:

Windows, Macintosh, Linux, NetWare, Solaris, RDS/Citrix, Virtual Environments

More information:

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and modify the main asset objects in KeyServer such as computers, policies, and software products.

Enhanced Web Reports Builder and Improved Availability Maps

K2's Enhanced Web Reports Builder provides a more intuitive and flexible interface for on-line report generation and scheduling. K2 7.4 Availability Maps can identify computers that are turned off vs. computers that are on but not logged into. A new public view has been added to display a prediction of future availability based on historical patterns - i.e. an indication of which hours are busiest. And an "admin-only view" displays a "Heat Map" that shows which computers in each division have been logged into the most (and the least).

Ad-hoc Tagging & Reporting

Now your ITAM data can be organized and sorted in a multitude of different ways for ad-hoc reporting and analysis. Tags can be used to reference items that share a relationship, and also for flexible filtering and aggregation within reports. Tags can be organized hierarchically, and separate tags sets can be created by each K2 administrator so that they can report on the data the way that suits them.

Award Winning Software Asset Management

In 2015, Sassafras Software was voted #1 in SAM Tool Customer Satisfaction by the readers of The ITAM Review and we continue to hold the #1 position today. As winner of a coveted SIIA CODiE award for "Best Asset Management Solution," and recognized by the BSA, K2 tracks and manages access to hardware and software assets with detailed license entitlement reconciliation, Software License Optimization (SLO), and usage reporting for any combination of physical, virtual, and thin client computers running Windows, Macintosh, Linux, or Solaris operating systems.

Integration and Scalability

K2's data can be easily integrated with other IT Management and Procurement systems for customized reports that combine data from multiple sources. K2 scales from managing small lab facilities with just a few dozen computers to global enterprises managing tens of thousands of computers across global networks. One of the world's largest IT Consulting firms manages software compliance and optimization with K2 on their global estate of 150,000 computers.

Availability and Pricing

Contact Sassafras to request an evaluation or schedule a demo of this important new release and to discuss pricing options. K2 v7.4 is available at no cost to customers who purchased K2 after August 1, 2016 and customers with a current Technical Services Subscription plan. Unlike other SAM/ITAM solutions, K2 is licensed as a complete package, including all components, back-end data and web-server support, and standard technical support at no additional charge. Complimentary "Start-up" configuration services and annual "Configuration Reviews" are available to customers who maintain a Technical Services Subscription. Discounts are available for academic and non-profit organizations.

Additional information and evaluation copies are available by contacting:

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