Aspera USU

Aspera SmartTrack

Your Single, Strategic Solution for Software License Management

SmartTrack is the SAM technology of choice for large enterprises and Fortune 500s, enabling faster, simpler license management for significant cost savings. For over 15 years, our web-based platform has delivered unrivaled efficiency, accuracy and license compliance. SmartTrack is all things to all businesses, serving diverse industries such as: banking, finance, automotive, telecommunications, and pharmaceuticals.

SMARTTRACK SHIPS WITH

50+ vendors
fully managed & optimized

500,000+
fully researched
product use rights
(incl. SKUs, metrics & recognition rules)

SmartTrack is 100% SAM, from Desktop to Data Center

Need an end-to-end process for your license management? SmartTrack is the solution. As the cornerstone of Aspera's strategic approach to license optimization, SmartTrack is built as a single system that covers all license types and software vendors.

Our platform is equally accurate at calculating complex metrics for servers, clients, mobile, and cloud. Aspera SmartTrack enables your organization to allocate licenses correctly, identify possible savings, and reveal high-risk compliance gaps before costly errors are made.

SEAMLESS INTEGRATION WITH SMARTTRACK

Optimize your license position for:
Microsoft, IBM, Oracle, SAP (incl. Sybase, Business Objects), Adobe, VMware, Citrix, HP, CA, Autodesk, Symantec, Attachmate, Red Hat, Embarcadero, & many more

Flexible system integration:
ERP systems (incl. SAP, Oracle), ITSM suites (incl. ServiceNow, HP, IBM, BMC), 50+ discovery & inventory tools (incl. SCCM, TAD4D, ILMT, iQSonar, ADDM)

Flexible import/export:
CSV, XLS, and Web Services, vendor & reseller reports

Powerful role-based access:
Restrictions on user profiles, publishers, products, organizational units, and features

Powerful security:
Local or Single Sign-On, frequently audited enterprise-level features

Choose how you use SmartTrack:
SaaS provided from our data centers or in-house from your own data center

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Complete Coverage with Aspera's Master Catalog

Together, SmartTrack and the Master Catalog deliver comprehensive product use rights for more software vendors and products than any other SAM technology.

SmartTrack

MC **Master Catalog**

The Master Catalog is a complete database of SKUs, product use rights (PURs), and software normalization rules—in one place, from one source.

SmartTrack uses this data to instantly calculate the licenses that you own and that you need. The Master Catalog is continually updated by our team of license experts, so your SmartTrack data is always current and valid, and your license compliance is always optimized.

Aspera SmartTrack

The SAM Platform That Delivers the Highest ROI

SmartTrack delivers fresh financial resources so your company achieves hard savings, year after year. Aspera customers achieve a full return on investment in the first 6-12 months, and most see up to 30% more savings on their licensing costs. In fact, many customers achieve an ROI of up to 300% over a 3-year timeframe. And being audit-ready can easily lead your company to 7-figure savings when a vendor audit hits.

SMARTTRACK BY THE NUMBERS

Over **80%**
out-of-box recognition of software inventory

Over **90%**
out-of-box match of inventory to licenses

Up to **50%**
reduction in audit response time

SMARTTRACK ROI
Achieve full ROI in 1 year or LESS

Top 10 Reasons to Use SmartTrack

01 **Built for big companies & big IT.** SmartTrack is designed for the needs of large organizations and complex IT landscapes. You get a completely scalable solution that is reliable, secure, and unbeatably cost-effective.

02 **Your place or ours.** SmartTrack runs on your company's server, or as a hosted cloud service running from Aspera's data center. Want more help? We offer full-service LaaS (License Management as a Service).

03 **Full integration with catalog.** SmartTrack is the only SAM solution designed with a fully integrated SKU catalog—our Master Catalog—as a centralized and automated source for all of your license data.

04 **Instant calculation of demand.** SmartTrack calculates exactly how many licenses you need with its built-in Metric Engine technology. You save time, eliminate guesswork, and guarantee accuracy for great savings.

05 **Automatically tracks PURs.** SmartTrack ships with over 500,000 product use rights from over 180 vendors— including Microsoft, IBM, Oracle, SAP, Adobe, and VMware.

06 **Compliance in a click.** SmartTrack helps you confidently navigate software audits, with intelligent reporting about your inventory, entitlements, and usage. Compliance is instantly reported and reliably assured.

07 **Removes complexity of server licenses.** Today's enterprise IT environments are all about servers. SmartTrack excels at reducing the costs for server licenses in an ever-changing virtualized infrastructure.

08 **Clean, friendly interface.** The SmartTrack workflow is easy to use, with helpful UI features such as intuitive menus, well-organized forms, a customizable dashboard, Search field, and time-saving Favorites.

09 **100% online, 100% flexible.** SmartTrack operates through your local browser, with no installation on the user side, while providing complete security and access control. Log on and be happy.

10 **Connects to popular systems.** SmartTrack easily integrates into your IT environment with out-of-the-box connectors that plug into commonly used systems, such as: Altiris, ILMT, SCCM, ServiceNow, and VMware.

Do you have questions about Aspera's SmartTrack?

Email us at info@aspera.com | To set up a demo of SmartTrack, email sales@aspera.com
Or call: In the US: +1 617-307-7733 | In the EU: +49 241 963 1220

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